KUBL-FM, KENZ(FM), KBEE(FM), KBER(FM), KKAT(AM), KRRF(AM) and KHTB(FM) EEO PUBLIC FILE REPORT

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June 1, 2018-May 31, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-13	4
Account Executive	1-13	4
Digital Sales Manager	1-13	10
Account Executive	1-13	7
Account Executive	1-13	10

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	University of Utah Career Services 201 South 1460 East, 350SSB Salt Lake City, Utah 84112 jobs@sa.utah.edu 801-581-5217	No	1
2	Weber State University Career Services Ogden, Utah 84408-1116 careerservices@weber.edu 801-626-6393	No	0
3	Brigham Young University Website http://bridge.byu.edu	No	0
4	Indeed Website www.indeed.com	No	10
5	Glass Door Website www.glassdoor.com	No	0
6	Internal Posting	No	0
7	Cumulus Website www.cumulus.com	No	8
8	Link Up www.linkup.com	No	0
9	Facebook www.facebook.com	No	0
10	Word-of-Mouth Referral	No	3
11	Inside Radio Website www.insideradio.com	No	0
12	Simply Hired www.simplyhired.com	No	0
13	Job Fair-Private	No	0
	TOTAL INTERVIEWEES OVER	REPORTING PERIOD	22

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	On March 6, 2019, our SEU participated in a job fair sponsored by the Utah Broadcasters Association held at the Utah Union Ballroom on the campus of the University of Utah. SEU representatives occupied a booth and spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU. SEU participants included our General Sales Managers, Program Directors, Promotions Directors and Business Manager.
2	Hosted Private Job Fair	Our SEU hosted a Job Fair in the Main Studio Conference Room. The SEU's Marketing and Promotions Manager, Director of Sales and Operations Managers spoke with attendees about career opportunities in broadcasting as well as openings within the SEU.
3	Paid Internship Program	Our SEU offers paid internship opportunities to students from Salt Lake Community College from the Radio Broadcast Class. The SEU's Marketing and Promotions Manager and the Operations Managers participated in a career day with Salt Lake Community College's Broadcast Radio Class hosted by Professor Scot Singpiel. The SEU's Marketing and Promotions Manager and Operations Managers spoke with attendees about career opportunities in broadcasting as well as openings within the SEU for paid internships. The SEU recruited 2 paid interns during the reporting period.